



Rodrigo Rodrigues Lopes

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About

Graphic and Editorial Designer, 7+ years in. I gravitate toward editorial and typography-driven work. Books, magazines, anything with pages to turn.

Currently at caps creative studio, designing brand identities, publications, and campaigns from concept to execution for public institutions, cultural organizations, and architecture studios.

Bachelor's in Graphic Design (ESAD.cr) and Master's in Advanced Typography (EINA), thesis on the use of the Trojan typeface across movie poster design and its correlation to genre and historical trends.

EU citizen relocating to Brussels, with accommodation already arranged.

Professional Experience

Graphic Designer *full time*

caps creative studio

07/2020 - Present

- Designed and art directed a national-reach coffee-table book/magazine for Ordem dos Arquitetos (Portuguese Architects' Guild), alongside event posters and brochures for the organization;
- Created a 20th-anniversary monograph showcasing the work of architecture studio nu.ma;
- Manage branding, social media, and all graphic materials for FicaVouga since 2023, drawing 250,000+ visitors yearly;
- Designed campaign visuals, posters, and programs for Centro de Artes do Espetáculo de Sever do Vouga and Cineteatro Alba, supporting a consistently full house across theatre, concert, and exhibition programming;
- Produced cultural agendas, calendars, and magazines for municipal and parish council clients;
- Led brand identity, editorial, and campaign work end-to-end, from concept through final production and print-ready file, while managing project budgets and timelines.

Graphic Designer *internship*

caps creative studio

08/2019 - 06/2020

- Supported editorial and brand design projects under creative direction, developing foundational skills in concept development, layout, and print production standards.

Graphic Designer *ongoing alongside full-time role* freelance

09/2015 - Present

- Support fellow studios and designers with pagination, layout finishing, and other editorial and graphic tasks, stepping in during overflow or tight deadlines.

Education

Master's Degree in Advanced Typography

EINA – Centre Universitari de Disseny i Art de Barcelona • Barcelona, Spain

09/2018 - 07/2019

Bachelor's Degree in Graphic and Multimedia Design

ESAD.cr – School of Arts and Design • Caldas da Rainha, Portugal

09/2015 - 07/2018

Certifications

Fundamentals of Digital Marketing • Google Digital Garage • 03/2021

Certificate of Advanced English • Cambridge University Press & Assessment • 07/2015

Skills & Languages

Software

- Adobe Creative Cloud
- Affinity Suite
- Glyphs/FontLab
- Figma
- Microsoft Office
- Google Workspace

Languages

- Portuguese
Native
- English
Fluent
- Spanish
Fluent
- French
Learning

Soft Skills

- Client communication
- Project & budget management
- Autonomous, self-directed work
- Attention to detail
- Cross-team coordination